



NORTH COUNTY
PHILANTHROPY
COUNCIL

2026 SD Gives Sponsorship Deck

SAN DIEGO
GIVES

2026 SAN DIEGO GIVES

OUR MISSION

San Diego Gives ignites generosity, stimulates philanthropy, and fosters a sustainable nonprofit sector in the region.

VISION

We envision an unparalleled region of giving — a San Diego County where residents are knowledgeable of community needs and the impactful responses of local nonprofits, helping each person's generosity soar to its full potential.

ONE SPONSORSHIP, HUNDREDS OF NONPROFITS SUPPORTED

Now in our sixth year, we continue boosting the capacity of local nonprofits through opportunities such as:

- Online learning opportunities
- A 24-hour day of collective giving

JOIN US!

San Diego Gives 2026 Day of Giving is Thursday, September 17th,



SAN DIEGO GIVES 2025 IMPACT



111
NON-PROFITS SERVED



16
Capacity building
workshops



\$934,000
RAISED

SPONSORS BENEFITS

85%

of customers respond more favorably to businesses that support societal causes.

90%

of consumers are more likely to buy products from companies that take a stand on common issues.

71%

of employees expect their employer to have a positive impact in their community.

SAN DIEGO GIVES UNIVERSITY

951 individuals participated .





TESTIMONIALS “

WHAT NONPROFITS ARE SAYING ABOUT SAN DIEGO GIVES

Thank you for the many and varied training opportunities! It is challenging to find high-quality classes that are accessible to our whole team. We learned so much!"

"We raised 2x our goal through social media, email, texts, and personal staff outreach."

"The tools provided, including email templates and the campaign calendar were very useful. They helped us plan our email messages and have more frequent messaging throughout the campaign."

"Social media posts helped increase our followers by 200!"

WHAT OTHERS ARE SAYING

"San Diego Gives provides the peer connections, training, and resources desired by many of our nonprofit professionals. The program makes it easier for nonprofits to pursue their important work. We were delighted to support this effort!"

- Rancho Santa Fe Foundation

"The grassroots giving made me feel like I was a part of something big - like my small donation could make a difference."

- San Diego Gives Donor

Frequently Asked Questions

When does the San Diego Gives campaign start and end?

The campaign starts on March 10th, and runs through October. the Day of Giving, September 17th, 2026.

Who can participate in San Diego Gives?

Any 501(c)(3) nonprofit organization that serves San Diegans and is in good standing with the Franchise Tax Board, Attorney General of California, and Internal Revenue Service.

How do I register my nonprofit for San Diego Gives?

<https://ncphilanthropy.org/programs/san-diego-gives/>

What are the registration fees?

This year we are offering a flat fee of \$150

What is San Diego Gives University?

San Diego Gives University offers a series of workshops and training sessions to help nonprofits with fundraising, leadership, and organizational development.

Are the workshops free for participating nonprofits?

Yes, the workshops are included as part of your participation in the San Diego Gives campaign



SPONSORSHIP OPPORTUNITIES

TITLE SPONSOR | \$15,000

- Inclusion on NCPC website, marketing, and collateral materials
- Strategic social media promotion with three dedicated sponsorship posts
- Acknowledgment of your support in NCPC's highly regarded Community Impact Report
- A dedicated blog post the Friday before the Day of Giving
- Opportunity to host a workshop for SD Gives participants
- Prime Philanthropy Zone Booth at the Volunteer Awards Celebration
- Special recognition at NCPC's Volunteer Awards Celebration
- Opportunity to present the Corporate Philanthropy Award at the Volunteer Awards Celebration
- Receive ten tickets to attend NCPC's Volunteer Awards Celebration on April 10, 2026 (FMV: \$1,500)
- A full-page color advertisement in the back section of the Volunteer Awards Celebration program
- Premier Plus NCPC Membership

CONTACT US

info@ncphilanthropy.org

<https://ncphilanthropy.org/san-diego-gives/>



SPONSORSHIP OPPORTUNITIES

CHAMPION OF CHANGE | \$10,000

- Inclusion on NCPC website, marketing, and collateral materials
- Strategic social media promotion with two dedicated sponsorship posts
- Acknowledgment in NCPC's Community Impact Report
- A lead article in a San Diego Gives newsletter the month before the campaign.
- Opportunity to host a workshop for participants
- Prime Philanthropy Zone Booth at the Volunteer Awards Celebration
- Special recognition at the Volunteer Awards Celebration
- Receive four tickets to attend the Volunteer Awards Celebration on April 10, 2026 (FMV: \$600)
- A full-page color advertisement in the Volunteer Awards Celebration program
- Premier Plus NCPC Membership

AMBASSADOR LEVEL | \$5,000

- Inclusion on NCPC website, marketing, and collateral materials
- A dedicated social media post
- Acknowledgment in NCPC's Community Impact Report
- A newsletter article the month before the campaign
- Opportunity to host a workshop for participants
- Receive two tickets to attend NCPC's Volunteer Awards Celebration on April 10, 2026 (FMV: \$300)
- A half-page color advertisement in the Volunteer Awards program
- Premier NCPC Membership

SOCIAL IMPACT LEVEL | \$2,500

- Inclusion on NCPC website, marketing, and collateral materials
- A dedicated social media post.
- Acknowledgment in NCPC's Community Impact Report
- A quarter-page color advertisement in the NCPC Volunteer Awards Celebration program
- Opportunity to host a workshop for participants





SPONSORSHIP OPPORTUNITIES

SOCIAL CATALYST LEVEL | \$1,000

- Logo inclusion on NCPC website and marketing materials
- One social media post
- Opportunity to host a workshop
- Acknowledgment of your support in NCPC's Community Impact Report

UNITY UPLIFTER LEVEL | \$500

- Logo inclusion on NCPC's website
- Promotion in a social media thank you graphic.
- Acknowledgment in NCPC's Community Impact Report



SAVE THE DATES



San Diego Gives University Workshops

- 3/10/2026-Introduction to San Diego Gives 2025
- 3/24/2026- Collaborative Fundraising
- 4/7/2026-Cracking the Code on Donor-Advised Funds
- 4/14/2026- Financial Management, Budgeting & Forecasting
- 4/23/2026- Marketing, Communications & Storytelling
- 5/12/2026- Leadership Development & Succession Planning
- 5/28/2026- Earned Income Strategies & Social Enterprise Development
- 6/11/2026- Building Your Nonprofit career for Success
- 6/16/2026- Securing Sponsors
- 6/25/2026- Crowdfunding
- 7/14/2026- Planned Giving
- 7/24/2026- Understanding donor, client, and stakeholder journeys
- 8/6/2026- Partnership Development & Collaborative Strategies
- 8/18/2026-Organizational Culture, Staff Well-Being & Burnout Prevention
- 8/27/2026- Creating a Fundraising Board
- TBD- Grant Writing & Grant Management
- TBD- Collaboration and Mergers in the Nonprofit Space
- TBD- Making the Ask
- TBD- The M word- Surviving through mergers

SAN DIEGO GIVES

San Diego Gives 2025 is a year-round nonprofit capacity building project that culminates in a day of giving on

Thursday, September 17th



THANK YOU TO OUR 2025 SPONSORS





SHOWCASE YOUR BUSINESS' COMMITMENT TO LOCAL PHILANTHROPY



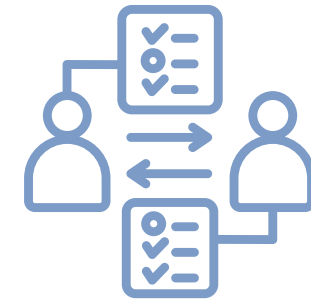
**DONATE TO YOUR
FAVORITE
ORGANIZATION**



**HOST A NONPROFIT
FOR A FUNDRAISER
EVENT**



**DONATE A % OF SALES
TO THE DAY OF GIVING
CAMPAIGN OR CHOSEN
NONPROFIT**



**BECOME AN NCPC MEMBER
AND MATCH EMPLOYEE
DONATIONS ON YOUR
DEDICATED FUNDRAISING PAGE**



SAN DIEGO GIVES



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