

NORTH COUNTY  
**PHILANTHROPY**  
COUNCIL

2026 SD Gives “Day of Service”  
Sponsorship Deck

**SAN DIEGO**  
**GIVES**



Sponsored by:

*Sycuan*  
CASINO • RESORT

# About the North County Philanthropy Council

## OUR MISSION

The mission of the North County Philanthropy Council is to promote and strengthen philanthropic impact in our communities.

North County Philanthropy Council (NCPC) is a nonprofit for nonprofits, dedicated to promoting and strengthening philanthropic impact across our communities.

We do this through:

Leadership development- ILA

Capacity building programs- San Diego Gives, Quarterly Programs

Community connection and collaboration- Connectors

Elevating volunteerism- Volunteer Awards Celebration



# 2026 SAN DIEGO GIVES

## OUR MISSION

San Diego Gives ignites generosity, stimulates philanthropy, and fosters a sustainable nonprofit sector in the region.

## VISION

We envision an unparalleled region of giving — a San Diego County where residents are knowledgeable of community needs and the impactful responses of local nonprofits, helping each person's generosity soar to its full potential.

## ONE SPONSORSHIP, HUNDREDS OF NONPROFITS SUPPORTED

Now in our sixth year, we continue boosting the capacity of local nonprofits through opportunities such as:

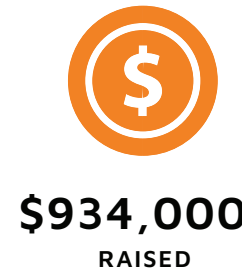
- Online learning opportunities
- A 24-hour day of collective giving

## JOIN US!

San Diego Gives 2026 Day of Giving is Thursday, September 17th,



## SAN DIEGO GIVES 2025 IMPACT



### SPONSORS BENEFITS

**85%**  
of customers respond more favorably to businesses that support societal causes.

**90%**  
of consumers are more likely to buy products from companies that take a stand on common issues.

**71%**  
of employees expect their employer to have a positive impact in their community.

### SAN DIEGO GIVES UNIVERSITY

951 individuals participated .





# Day of Service

The San Diego Gives Day of Service is a single, large-scale community project bringing together:

Date: October (TBD)

Format: Single project, single location (TBD)

Participants: 200–400 volunteers

Nonprofits Engaged: 100+ (via SD Gives network)

Audience Reach: 1,000+ through marketing and promotion

All working together on one shared project, on one day, for one cause.

## Our Partner:



365 Connect is a 501c3 whose mission is purpose driven — to connect corporations and donors with nonprofit organizations and create a shared sense of purpose through Corporate Volunteering, Employee Engagement and Social Impact programs. We work together to strengthen and build strong communities.

# Why it Matters

This event will:

- Mobilize hundreds of volunteers

Bringing together individuals, families, and corporate teams from across the region, the Day of Service will activate a diverse group of community members who are eager to give back.

- Deliver tangible, hands-on community impact

Participants will work side by side on a focused project that produces real, measurable outcomes.

- Strengthen nonprofit capacity

By coordinating this effort centrally, NCPC reduces the burden on individual nonprofits while amplifying their reach and impact.

- Build meaningful connections between businesses and community

Corporate partners will have the opportunity to engage their employees in purposeful, team-based service. This not only strengthens company culture and employee satisfaction but also creates authentic connections between businesses and the communities they serve.

- A visible demonstration of collaboration in action

The Day of Service will stand as a powerful example of what can be achieved when nonprofits, businesses, and community members come together around a shared purpose—creating lasting impact through collective effort.



# SAN DIEGO GIVES



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