**Call to Action and Employer Matching Prompts**

**✅ General Calls-to-Action (CTAs)**

1. **Give Today. Stay Local. Change Lives.**
2. **Be the Difference—Support [Organization Name] on San Diego Gives Day!**
3. **Make Your Impact Matter—Donate Now for San Diego Gives.**
4. **Join the Movement. Lift Up Local.**
5. **Support What You Love About San Diego—Give Now.**
6. **One Day. One County. One Powerful Gift—Yours.**
7. **Together, We Give. Together, We Grow.**
8. **Give Where Your Heart Is. Support [Org Name] Today.**
9. **Don’t Wait—Give Today and Help Us Reach Our Goal!**
10. **Your Gift = Local Impact. Donate Now.**

**💼 Employer Matching Prompts**

1. **Double Your Impact with Employer Matching!**  
   Many employers offer matching gift programs—check with your HR department and amplify your gift today!
2. **Your Gift Could Go Twice as Far!**  
   Don’t forget to ask your employer if they’ll match your donation to [Organization Name]. It’s an easy way to make your generosity go further.
3. **Matching Gifts = Greater Impact**  
   After giving to [Org Name], submit your donation to your employer’s match program. It's a simple step that makes a big difference!
4. **Boost Your Giving Power**  
   Giving to San Diego Gives? Ask your employer to match your gift—it could double (or even triple!) your support.
5. **Make Your Generosity Go Further**  
   Your company may match your donation to [Organization Name]. It only takes a minute to check—ask us how!