**FOR IMMEDIATE RELEASE**  
[Date]

**[Your Organization Name] Joins Region-Wide Day of Giving through San Diego Gives**

**[City, CA]** – On **Tuesday, September 9, 2025**, [Your Organization Name] will participate in **San Diego Gives**, a 24-hour online fundraiser dedicated to supporting **local nonprofits making a direct impact in San Diego County**.

Now in its [insert number] year, San Diego Gives unites hundreds of nonprofits under one campaign to **promote giving that stays local**. Every dollar raised goes directly to the participating organization to support their mission and expand community impact.

“We’re proud to be part of San Diego Gives because it highlights the power of working together for a stronger, more compassionate San Diego,” said [Executive Director/Spokesperson Name], [Title] of [Your Organization Name]. “The donations we receive during this campaign will allow us to [insert short, compelling mission/impact statement].”

[Your Organization Name] is asking the community to visit [Insert your San Diego Gives donation page link] on or before September 9 to make a gift of any size and help spread the word by sharing on social media using **#SanDiegoGives**.

San Diego Gives is more than a fundraiser—it’s a movement to uplift **equity, inclusion, and trust-based philanthropy** across our region.

**About [Your Organization Name]**

[Insert 2–3 sentences about your organization: mission, who you serve, and local impact.]

**About San Diego Gives**

San Diego Gives is a year-round program that builds the capacity of local nonprofits and culminates in an annual day of giving focused solely on San Diego County. It’s managed by the **North County Philanthropy Council (NCPC)** and driven by a coalition of nonprofit leaders across the region. Learn more at [www.sandiegogives.org](https://www.sandiegogives.org).

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