



2024

North County Philanthropy Council

VOLUNTEER AWARDS
Celebration

FRIDAY, NOVEMBER 1, 2024 | 2-6 PM

California Center for the Arts, Escondido



ABOUT NORTH COUNTY PHILANTHROPY COUNCIL

The North County Philanthropy Council (NCPC) was founded in 1986 with a vision to serve as a hub for the philanthropic community in North County San Diego. The organization aimed to address the need for specialized skills in fundraising, friend-raising, and organizational planning.

NCPC's mission remains deeply rooted in advancing philanthropy by enhancing leadership skills, fostering volunteerism, facilitating nonprofit collaboration, and advocating for philanthropy's vital role in civic engagement. Today, NCPC continues to address the evolving needs of its 250+ members and their organizations with the goal of promoting and strengthening philanthropic impact in our communities.

NCPC'S IMPACT

Over its 36-year history, the NCPC has experienced significant growth, expanded membership, and curated impactful programs and events.

MEMBERS

250⁺



NONPROFITS • FOUNDATIONS
CORPORATIONS • INDIVIDUALS

PROGRAMS

340⁺



PROFESSIONAL DEVELOPEMENT
PROGRAM PARTICIPANTS

ATTENDEES

300⁺



NETWORKING CONNECTOR
ATTENDEES

VOLUNTEER AWARDS CELEBRATION

NCPC'S Volunteer Awards Celebration is our signature community event gathering nonprofits from across San Diego county to recognize and celebrate exceptional volunteers who are the true heroes of our community.

Many of these volunteers are vital to the missions of numerous San Diego nonprofits but often go unrecognized due to limited resources. Our event aims to shine a light on volunteers and encourage civic engagement by providing local nonprofits with the rare opportunity to publicly celebrate their valued contributors.

500⁺



ATTENDEES & COMMUNITY LEADERS

2023 SPECIAL AWARDS



Sharyn Goodson

Leichtag Foundation

Robert Krejci Standards of Excellence Award



Catherine Sousa

Fallbrook Food Pantry

Spirit of Carol Sigelman Award

96



VOLUNTEER HEROES CELEBRATED IN 2023



MyPoint Credit Union

Corporate Philanthropy Award

WHY SPONSOR?

EXPOSURE TO

6,340

SOCIAL MEDIA FOLLOWERS

PROGRAM AD



DISTRIBUTED TO 400+ ATTENDEES

LOGO SHOWCASED



SDBJ AD

2024 SPONSORSHIP OPPORTUNITIES

TITLE SPONSOR | \$15,000

Be the driving force behind community excellence as the exclusive Title Sponsor of the Volunteer Awards Celebration hosted by the North County Philanthropy Council.

With this sponsorship you'll receive:

- **Prominent Visibility:** Your name and logo will be prominently featured across NCPC's website, printed materials, newsletters, and media coverage, ensuring community recognition and appreciation for your support.
- **Strategic Social Media Promotion:** Amplify your brand's presence with three dedicated social media posts announcing your support for this popular community event.
- **Community Recognition:** Receive acknowledgment of your support in NCPC's highly regarded Community Impact Report, highlighting your commitment to fostering community engagement and volunteerism.
- **Featured Philanthropic Impact:** Share your viewpoint and insights on philanthropic initiatives through a dedicated newsletter blog post as part of the VAC series.
- **Prime Philanthropy Zone Booth:** Take advantage of a prime location Philanthropy Zone booth at the Volunteer Awards Celebration. This is a great opportunity to providing to showcase your company's mission and engage with guests.
- **Honorary Award Presentation:** Take center stage with an opportunity to present the prestigious Robert Krejci Standards of Excellence Award to its honoree.
- **Ten Tickets to the Event:** Receive ten tickets to attend the Volunteer Awards Celebration on November 1st, 2024, allowing you and your team to experience the celebration of volunteerism firsthand. (FMV \$750)
- **Premium Program Placement:** A full-page color advertisement in the front section of the Volunteer Awards Celebration program, ensuring your brand receives maximum exposure to event attendees.
- **Premier Plus NCPC Membership:** Your sponsorship includes a year-long Premier Plus NCPC Membership, providing exclusive benefits and opportunities for continued engagement and collaboration within the philanthropic community.

This sponsorship is the perfect opportunity to showcase your company's commitment to community service and leadership.



2024 SPONSORSHIP OPPORTUNITIES

DIAMOND SPONSOR | \$5,000

Show your commitment to community impact as a Diamond Level sponsor of the Volunteer Awards Celebration hosted by the North County Philanthropy Council.

With this sponsorship you'll receive:

- **Prominent Visibility:** Your name and logo will be prominently featured across NCPC's website, printed materials, newsletters, and media coverage, ensuring community recognition and appreciation for your support.
- **Strategic Social Media Promotion:** Benefit from a dedicated social media post, engaging our audience and generating excitement for your involvement in the Volunteer Awards Celebration.
- **Community Recognition:** Receive acknowledgment of your support in NCPC's highly regarded Community Impact Report, highlighting your commitment to fostering community engagement and volunteerism.
- **Lead Article Feature:** Enjoy the spotlight with a lead article in the Volunteer Awards Celebration dedicated newsletter for the month of October, highlighting your support and contributions to the event.
- **Eight Tickets to the Event:** Receive eight tickets to attend the Volunteer Awards Celebration on November 1st, 2024, allowing you and your team to experience the celebration of volunteerism firsthand. (FMV: \$600)
- **Premium Program Placement:** A full-page color advertisement in the front section of the Volunteer Awards Celebration program, ensuring your brand receives maximum exposure to event attendees.
- **Premier Plus NCPC Membership:** Your sponsorship includes a year-long Premier Plus NCPC Membership, providing exclusive benefits and opportunities for continued engagement and collaboration within the philanthropic community.

Join us at the Diamond Level and showcase your brand's dedication to making a meaningful impact in North County.



2024 SPONSORSHIP OPPORTUNITIES

PLATINUM SPONSOR | \$2500

With this sponsorship you'll receive:

- **High Visibility:** Your name and logo will be featured across NCPCC's website, printed materials, newsletters, and media coverage, ensuring community recognition and appreciation for your support.
- **Social Media Promotion:** Benefit from a dedicated social media post, engaging our audience and generating excitement for your involvement in the Volunteer Awards Celebration.
- **Community Recognition:** Receive acknowledgment of your support in NCPCC's highly regarded Community Impact Report, highlighting your commitment to fostering community engagement and volunteerism.
- **Article Feature:** Enjoy the spotlight with an article in the Volunteer Awards Celebration dedicated newsletter for the month of October, highlighting your support and contributions to the event.
- **Six Tickets to the Event:** Receive six tickets to attend the Volunteer Awards Celebration on November 1st, 2024, allowing you and your team to experience the celebration of volunteerism firsthand. (FMV: \$450)
- **Program Advertisement:** A full-page color advertisement in the Volunteer Awards Celebration program, ensuring your brand receives maximum exposure to event attendees.

GOLD SPONSOR | \$1000

With this sponsorship you'll receive:

- **High Visibility:** Your name and logo will be featured across NCPCC's website, printed materials, newsletters, and media coverage, ensuring community recognition and appreciation for your support.
- **Social Media Promotion:** Benefit from a dedicated social media post, engaging our audience and generating excitement for your involvement in the Volunteer Awards Celebration.
- **Community Recognition:** Receive acknowledgment of your support in NCPCC's highly regarded Community Impact Report, highlighting your commitment to fostering community engagement and volunteerism.
- **Four Tickets to the Event:** Receive four tickets to attend the Volunteer Awards Celebration on November 1st, 2024, allowing you and your team to experience the celebration of volunteerism firsthand. (FMV: \$300)
- **Program Advertisement:** A half-page color advertisement in the Volunteer Awards Celebration program, ensuring your sponsorship receives exposure to event attendees.



2024 SPONSORSHIP OPPORTUNITIES

SILVER SPONSOR | \$500

With this sponsorship you'll receive:

- **High Visibility:** Your name and logo will be featured across NCPC's website, printed materials, newsletters, and media coverage, ensuring community recognition and appreciation for your support.
- **Social Media Promotion:** Benefit from a dedicated social media post, engaging our audience and generating excitement for your involvement in the Volunteer Awards Celebration.
- **Community Recognition:** Receive acknowledgment of your support in NCPC's highly regarded Community Impact Report, highlighting your commitment to fostering community engagement and volunteerism.
- **Two Tickets to the Event:** Receive two tickets to attend the Volunteer Awards Celebration on November 1st, 2024. (FMV: \$150)
- **Program Advertisement:** A quarter-page color advertisement in the Volunteer Awards Celebration program, ensuring your sponsorship receives exposure to event attendees.

FRIEND OF NCPC | \$250

With this sponsorship you'll receive:

- **High Visibility:** Your name and logo will be featured across NCPC's website, printed materials, newsletters, and media coverage, ensuring community recognition and appreciation for your support.
- **Community Recognition:** Receive acknowledgment of your support in NCPC's highly regarded Community Impact Report, highlighting your commitment to fostering community engagement and volunteerism.
- **One Ticket to the Event:** Receive one ticket to attend the Volunteer Awards Celebration on November 1st, 2024. (FMV: \$75)



2024 SPONSORSHIP OPPORTUNITIES

TITLE SPONSOR

\$15,000

- Exclusive title sponsorship
- Feature name/logo + link prominently in NCPC website, printed materials, newsletters and media coverage
- 3 individual social media posts
- Exclusive recognition in NCPC's Community Impact Report
- Dedicated newsletter blog post on Friday, October 25th
- Philanthropy Zone booth in prime location
- Opportunity to present award to Robert Krejci Standards of Excellence Award honoree
- 10 tickets (FMV \$750)
- Full page color ad in front cover of VAC program
- Premier Plus NCPC membership

DIAMOND SPONSOR

\$5,000

- Logo and link in NCPC website, printed materials, newsletters and media coverage
- 1 individual social media posts
- Exclusive recognition in NCPC's Community Impact Report
- Lead article in October newsletter
- 8 tickets (FMV \$600)
- Full page color ad in VAC program
- Premier NCPC Membership

PLATINUM SPONSOR

\$2500

- Logo and link in NCPC website, printed materials, newsletters and media coverage
- 1 individual social media posts
- Exclusive recognition in NCPC's Community Impact Report
- Article in VAC dedicated newsletter in October
- 6 tickets (FMV \$450)
- Full page color ad in VAC program

GOLD SPONSOR

\$1000

- Logo and link in NCPC website, printed materials, newsletters and media coverage
- 1 individual social media posts
- Recognition in NCPC's Community Impact Report
- 4 tickets (FMV \$300)
- 1/2 page color ad in VAC program

SILVER SPONSOR

\$500

- Logo in NCPC website and printed materials
- Logo Included in a social media thank you graphic
- Recognition in NCPC's Community Impact Report
- 2 tickets (FMV \$150)
- 1/4 page ad in VAC program


FRIEND OF NCPC

\$250

- Name listed in NCPC website and VAC program
- Recognition in NCPC's Community Impact Report
- 1 ticket (FMV \$75)



2024 SPONSORSHIP OPPORTUNITIES

	Title Sponsor \$15,000	Diamond Sponsor \$5,000	Platinum Sponsor \$2,500	Gold Sponsor \$1,000	Silver Sponsor \$500	Friend of NCPC \$250
Event tickets	10	8	6	4	2	1
Recognition on NCPC website, printed materials, newsletters and media coverage.	Logo included + linked	Logo included + linked	Logo included + linked	Logo included + linked	Logo	Business Name
Recognition in NCPC's Community Impact Report	Logo	Logo	Logo	Logo	Business Name	Business Name
VAC Program ad	Full Page Color	Full Page Color	Full Page Color	1/2 Page	1/4 Page	
Individual social media posts	3	1	1	1	Graphic	
Newsletter blog post	Dedicated blog post on Oct 25	Lead Article	Article			
NCPC membership included	Premier Plus	Premier				
Opportunity to present Special Award	Robert Krejci Standards of Excellence					
Philanthropy Zone booth	✓					

For questions, contact monica@ncphilanthropy.org or (760) 729-6711

TAX ID #33-0827428

PROGRAM ADVERTISEMENT SPECIFICATIONS

FULL PAGE AD

HALF-PAGE AD

QUARTER PAGE AD

FULL-PAGE AD **(COLOR)**

Size: 6" x 7"
300 dpi | PDF or PNG

HALF-PAGE AD **(COLOR)**

Size: 6" x 3 1/2"
300 dpi | PDF or PNG

QUARTER-PAGE AD **(COLOR)**

Size: 3" x 3 1/2"
300 dpi | PDF or PNG

All Sponsor's logos will be included in the full-page media tribute to NCPC'S Volunteers of the Year Awards Celebration in San Diego Business Journal.

Please provide a high-resolution version of your logo and program ad by **September 9, 2024.**



EXAMPLES: PRINTED PROGRAM ADS

FULL-PAGE AD (COLOR)

Size: 6" x 7"
300 dpi | PDF or PNG



Every effort inspires change

Taking the time to meet needs requires commitment and vision. Your continual service and devoted vision helps move our local communities toward growth and sustainability.

Thank you for your service in the places where we live and work.

wellsfargo.com/impact

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MOD1009



HALF-PAGE AD (COLOR)

Size: 6" x 3 1/2"
300 dpi | PDF or PNG

Rancho Santa Fe Foundation congratulates



Denise Stillinger
and all of the 2023 honorees.

Thank you for your dedication to making North County a better place to live, work, and play.



Rancho Santa Fe FOUNDATION
www.RSFFoundation.org / 858-756-6557

QUARTER-PAGE AD (COLOR)

Size: 3" x 3 1/2"
300 dpi | PDF or PNG



Chris Zahner
Volunteer of the Year



Helping our neighbors create paths to healthy food, stable homes and safe relationships. CRCNCC.org

San Diego Foundation wishes to thank and congratulate our 2023 Volunteers of the Year



Matthew Anderson
Carlsbad Charitable Foundation



Jami Besecker
Oceanside Community Foundation



Rosemary Burson
Escondido Community Foundation



Debbie Kurth
Rancho Bernardo Community Foundation

Learn more about how you can make a difference at SDFoundation.org/RegionalAffiliates





BOYS & GIRLS CLUBS OF GREATER SAN DIEGO
CONGRATULATES



GERRY FAY
FOR BEING OUR
VOLUNTEER OF THE YEAR



Congratulations
Volunteer of the Year
Dave McGuigan

FOUNDATION



