

SAN DIEGO GIVES



2024 SPONSORSHIP DECK



NORTH COUNTY
PHILANTHROPY
COUNCIL

2024 SAN DIEGO GIVES

OUR MISSION

San Diego Gives mission is to ignite generosity, stimulate philanthropy, and foster a sustainable nonprofit sector in the region.

VISION

We envision an unparalleled region of giving — a San Diego County where residents are knowledgeable of community needs and the impactful responses of local nonprofits, helping each person's generosity soar to its full potential.

ONE SPONSORSHIP, HUNDREDS OF NONPROFITS SUPPORTED

Now in our fourth year, we connect more San Diegans to more local causes than ever before through opportunities such as:

- Access to innovative technology
- San Diego Gives University learning opportunities
- A 24-hour day of collective giving
- A day of volunteer service

JOIN US!

San Diego Gives 2024 is Thursday, September 5.



SAN DIEGO GIVES 2023 IMPACT



SPONSORS BENEFITS

85%

of customers respond more favorably to businesses that support societal causes.

90%

of consumers are more likely to buy products from companies that take a stand on common issues.

71%

of employees expect their employer to have a positive impact in their community.

SAN DIEGO GIVES UNIVERSITY

In 2023, 665 nonprofits and more than 1,000 individuals participated in SDG University. Mentoring provided to 118 professionals.



TESTIMONIALS “

WHAT NONPROFITS ARE SAYING ABOUT SAN DIEGO GIVES

“I am thrilled to have learned so much from my recent experience! Not only have I connected with an invaluable network, but I was also able to work on my own time.”

“I used San Diego Gives as motivation to overcome my fears about holding our foundation’s first in-person fundraising event. The event was a huge success and over 250 people showed up on one week’s notice.”

“We are a very small organization and had not done anything like this previously. San Diego Gives was a good incentive to organize, strategize, and was beneficial in multiple ways.”

WHAT OTHERS ARE SAYING

“San Diego Gives provides the peer connections, training, and resources desired by many of our nonprofit professionals. The program makes it easier for nonprofits to pursue their important work. We were delighted to support this effort!”

- Rancho Santa Fe Foundation

“The grassroots giving made me feel like I was a part of something big - like my small donation could make a difference.”

- San Diego Gives Donor

SPONSORSHIP OPPORTUNITIES

TITLE SPONSOR | \$25,000

- Title Sponsorship
- Logo inclusion for one month on COX Communications PSA
- Inclusion on NCPC website, marketing, and collateral materials
- Strategic social media promotion with three dedicated sponsorship posts
- Acknowledgment of your support in NCPC's highly regarded Community Impact Report
- A dedicated NCPC newsletter blog post the Friday before the Day of Giving
- Opportunity to host a workshop for SD Gives participants
- Prime Philanthropy Zone Booth at the Volunteer Awards Celebration
- Special recognition at NCPC's Volunteer Awards Celebration
- An opportunity to present the Corporate Philanthropy Award at the Volunteer Awards Celebration
- Receive ten tickets to attend NCPC's Volunteer Awards Celebration on November 1st, 2024 (FMV: \$750)
- A full-page color advertisement in the back section of NCPC's Volunteer Awards Celebration program
- Premier Plus NCPC Membership

CONTACT US

info@ncphilanthropy.org

<https://ncphilanthropy.org/san-diego-gives/>



SPONSORSHIP OPPORTUNITIES

CHAMPION OF CHANGE | \$10,000

- Inclusion on NCPC website, marketing, and collateral materials
- Strategic social media promotion with two dedicated sponsorship posts
- Acknowledgment of your support in NCPC's highly regarded Community Impact Report
- A lead article included in a dedicated San Diego Gives newsletter the month before the campaign.
- Opportunity to host a workshop for SD Gives participants
- Prime Philanthropy Zone Booth at the Volunteer Awards Celebration
- Special recognition at NCPC's Volunteer Awards Celebration
- Receive four tickets to attend NCPC's Volunteer Awards Celebration on November 1st, 2024 (FMV: \$300)
- A full-page color advertisement in the NCPC Volunteer Awards Celebration program
- Premier Plus NCPC Membership

AMBASSADOR LEVEL | \$5,000

- Inclusion on NCPC website, marketing, and collateral materials
- Strategic social media promotion with one dedicated sponsorship post
- Acknowledgment of your support in NCPC's highly regarded Community Impact Report
- An article included in a dedicated San Diego Gives newsletter the month before the campaign
- Opportunity to host a workshop for SD Gives participants
- Receive two tickets to attend NCPC's Volunteer Awards Celebration on November 1st, 2024 (FMV: \$150)
- A half-page color advertisement in the NCPC Volunteer Awards Celebration program
- Premier NCPC Membership

SOCIAL IMPACT LEVEL | \$2,500

- Inclusion on NCPC website, marketing, and collateral materials
- Strategic social media promotion with one social media post announcing your support
- Acknowledgment of your support in NCPC's highly regarded Community Impact Report
- Receive two tickets to attend NCPC's Volunteer Awards Celebration on November 1st, 2024 (FMV: \$150)
- A quarter-page color advertisement in the NCPC Volunteer Awards Celebration program





SPONSORSHIP OPPORTUNITIES

SOCIAL CATALYST LEVEL | \$1,000

- Logo inclusion on NCPC website, marketing, and collateral materials
- Strategic social media promotion with one social media post announcing your support
- Acknowledgment of your support in NCPC's highly regarded Community Impact Report

UNITY UPLIFTER LEVEL | \$500

- Logo inclusion on NCPC's website
- Strategic social media promotion in a social media thank you graphic.
- Acknowledgment of your support in NCPC's highly regarded Community Impact Report

FRIEND OF NCPC | \$250

- Inclusion on NCPC's website
- Acknowledgment of your support in NCPC's highly regarded Community Impact Report

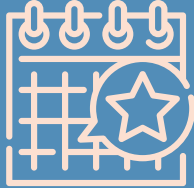


SAVE THE DATES



San Diego Gives University Webinars

- 04/16 Engaging Donors of all Generations
- 05/09 Intro to Moves Management
- 05/21 Continuous Process Improvement for Nonprofits
- 06/06 Donor Stewardship: Follow-up that Fosters Loyalty
- 06/18 Corporate Sponsorships: Tips from Sponsors
- 06/TBD A day of FUNdraising
- 07/11 Who holds the mic? Storytelling Ethics in the Nonprofit World
- 07/TBD Nonprofit Financials
- 07/25 The ARTful Conversation
- 08/06 Better Meetings, Better Boards



San Diego Gives In Person Events

- 07/08 Campaign Kickoff North County-Coastal
- 07/18 Campaign Kickoff North County-South
- 07/25 Campaign Kickoff Donor Mixer
- 08/01 Campaign Kickoff North County-Inland
- 08/08 Campaign Kickoff Chula Vista
- 09/05 Day of Giving
- 09/06 Day of Service

SAN DIEGO GIVES

San Diego Gives 2024 is a year-round nonprofit capacity building project that culminates in a day of giving on

Thursday, September 5.



THANK YOU TO OUR 2023 SPONSORS





SHOWCASE YOUR BUSINESS' COMMITMENT TO LOCAL PHILANTHROPY



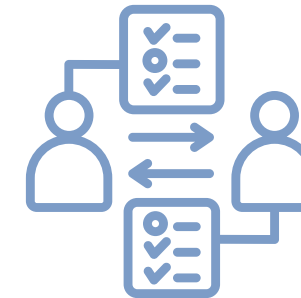
**DONATE TO THE
LOVE THEM ALL
FUND**



**HOST A NONPROFIT
FOR A FUNDRAISER
EVENT ON 09/05**



**DONATE A % OF SALES
TO THE LOVE THEM ALL
FUND OR CHOSEN
NONPROFIT ON 09/05**



**BECOME AN NCPC MEMBER
AND MATCH EMPLOYEE
DONATIONS ON YOUR
DEDICATED FUNDRAISING PAGE**



**VOLUNTEER
WITH YOUR
EMPLOYEES IN
THE MONTH OF
AUGUST**



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info@ncphilanthropy.org

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