



NORTH COUNTY PHILANTHROPY COUNCIL

2023 Committees

JUSTICE, EQUITY, DIVERSITY & INCLUSION (JEDI) Committee

Responsibilities

- Evaluate internal DEI and provide tools for growth
- Determine needs of community for training and resources
- Provide resources for website and newsletter, etc.
- Assist with establishing partnerships

2023 Goals

- Ensure JEDI is one of our core values and we are unequivocal about this
- Complete internal DEI training
- Collaborate with other organizations to offer training to members as needed
- Be reflective and representative of our larger community
- Committee members attend all board committees to ensure representation and awareness of JEDI.

Meetings: Bi-Monthly (TBD)

Committee Chair: Angel Mason Broadus

EVENTS Committee

Plan and execute NCPC events (Volunteer Awards Luncheon and Connectors)

Responsibilities

- Determine event details for annual Volunteer Awards Luncheon (VAL)
- Assist with logistics the week of VAL
- Attend VAL
- Create and attend two virtual “Fun Engaging Member” connectors
- Promote programs/events thru personal social media and contacts

2023 Goals

- Increase Board members and Committee members engagement in Connector attendance
- Support fundraising committee sponsorship goals for VAL
- Increase marketing of all events
- Encourage Board members to promote NCPC events

Meetings: Once a month on Zoom or in person (day/week/time tbd)

Committee Co-Chairs: Taylor Beveridge & Julie Sorensen



NORTH COUNTY PHILANTHROPY COUNCIL

FINANCE Committee

Provide financial oversight for the organization

Responsibilities

- Create budget
- Review financial reporting from Managing Director
- Create and monitor internal controls and accountability policies

2023 Goals

- Balanced budget

Meetings: 3rd Wed. at 2:00 PM/each month via Zoom for 1 hour

Committee Chair: Shannon Ayala

FUNDRAISING Committee

To determine and implement alternate forms of income other than membership dues.

Responsibilities

- Determine sponsorship levels/benefits
- Reach out to potential sponsors and provide necessary materials for Board to reach out as well
- Determine applicable grants
- Create Case for Support

2023 Goals

- Increase sponsorships from previous year
- Increase grants from previous year
- Establish grant template and schedule
- Complete Case for Support

Meetings: TBD

Committee Chair: Suzie Bechtol



NORTH COUNTY PHILANTHROPY COUNCIL

MARKETING Committee

Generate interest and ultimately encourage new memberships and attendance at events.

Responsibilities

Develop messaging for all communications (website, e-blasts, social media, print advertising, PR)

2023 Goals

- Initiate Public Relations plan
- Support all NCPC committees
- Clear simple messaging to share and expand our reach

Meetings: 1-2 members attend monthly Programs, Fundraising, Membership or Mentorship meetings

Committee Co-Chairs: Angel Mason Broadus & Alina Cota

MEMBERSHIP Committee

Implement action plan for membership development, retention, and satisfaction.

Responsibilities

- Develop plan to increase member satisfaction
- Phone calls to prospects, new members, and lapsed members (approximately 3-8 calls per month)

2023 Goals

- Increase membership
- Increase membership revenue
- Reduce attrition rate (by more engagement with members)

Meetings: 2nd Thurs. at 9:00 AM/each month via Zoom for 1 hour

Committee Chair: Susan Arias



MENTORSHIP Committee

Connect members who have specific skills and knowledge (mentors) with individuals (mentees) who need or want the same skills and advantages to move up in work or skill level, or performance.

Responsibilities

- Develop guidelines and application
- Create program for mentors and mentees to meet

2023 Goals

- Re-imagine program to not be traditional top-down mentorship

Meetings: Once a month Zoom (day/time tbd)

Committee Chair: Alex Goodman

PROGRAMS Committee

Oversee and develop content of programs (webinars/ workshops/focused connectors)

Responsibilities

- Initiate and determine topics
- Define and secure speaker(s) including facilitating discussions about program with speakers
- Review evaluations completed by attendees

2023 Goals

- Deliver informative and engaging programs always being sure to include JEDI
- Increase attendance and always strive for 100 guests
- Keep programs fresh and different
- Engage corporate members

Meetings: 1st Tues at 3:30 PM/each month via Zoom for 1 hour

Committee Co-Chairs: Carlos Medina & Christine Andersen