



Lisa Rodman

Agua Hedionda Lagoon Foundation

Lisa has been a part of the Agua Hedionda Lagoon Foundation team for 10 years with decades of business development experience, raising funds, building relationships, and developing markets in various settings. She holds a B.A. in Communication from California State University, San Marcos. A Carlsbad resident since 1983, Lisa is passionate about building awareness of Carlsbad's most unique lagoon, "The People's Lagoon". Lisa is the Fund Development Chair of Hospice of the North Coast Board of Directors and Chairman elect, a member of North County Philanthropic Council Programs Committee, a member of Oceanside-Carlsbad Soroptimist, a Past President of Carlsbad Hi-Noon Rotary, President of the Quarter 2020-2021 and current member, Past Co-Chair for the Carlsbad Chamber of Commerce Green Business Committee, Past Carlsbad Planning Commissioner, and served 12 years as Carlsbad Unified School District School Board Trustee. She was named Woman of the Year 2019 in Senate district 36. She has been married for 39 years with two sons both, UC Berkeley graduates.