

North County Philanthropy Council 2020  
**VOLUNTEER AWARDS**  
*Celebration*

| SPONSOR BENEFITS  |  |  |                     |                 |                 |                                |
|---|--|--|---------------------|-----------------|-----------------|--------------------------------|
|   | Title<br>\$10,000  | Diamond<br>\$5,000   | Platinum<br>\$2,500 | Gold<br>\$1,500 | Silver<br>\$500 | Community<br>Partner<br>\$250  |
| Title name  | ◆  |  |                     |                 |                 |                                |
| Video (pre-recorded) Feature at virtual event               | ◆  |  |                     |                 |                 |                                |
| Featured guest speaker at one 2021 Quarterly NCPC program   | ◆  |  |                     |                 |                 |                                |
| Premier Membership for one year                             | ◆  | ◆  |                     |                 |                 |                                |
| Opportunity to sponsor Special Award recipient/presentation | ◆  | ◆  |                     |                 |                 |                                |
| Branding on <i>Celebration in a Box</i>                     | ◆  | ◆  | ◆                   |                 |                 |                                |
| Recognition on KOCT broadcast and other platforms           | ◆  | ◆  | ◆                   |                 |                 |                                |
| <i>Celebration in a Box</i>                                 | box for 5  | box for 5  | box for 5           | box for 2       | box for 2       |                                |
| Logo on all promotional items                               | ◆  | ◆  | ◆                   | ◆               |                 |                                |
| Recognition in NCPC's full page Union Tribune announcement  | ◆  | ◆  | ◆                   | ◆               | ◆               |                                |
| Logo and website link on NCPC Website                       | ◆  | ◆  | ◆                   | ◆               | ◆               |                                |
| Ad in Program   | 30 second video ad<br>in digital program &<br>full page color* | 30 second video ad<br>in digital program<br>& full page color* | full page color     | 1/2 page color  | 1/4 page color  | Included in<br>sponsor listing |
| Publicity in NCPC VAL e-newsletter                          | Lead article   | Article  | Article             | Recognition     | Recognition     | Recognition                    |

If you are interested in sponsoring NCPC's 2020 Volunteer Awards Celebration,  
 please contact [Sandra@ncphilanthropy.org](mailto:Sandra@ncphilanthropy.org) or 760-729-6711

\*inside front cover    \*\* inside back cover